

Certificate in Instagram Analytics

Global Roles, Median Salaries and Top Hiring Markets

Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Role | Median Salary (USD) | 5-Yr Growth | Top Hiring Markets

Social Media Analyst | \$78,000 | +14% | United States, United Kingdom, Canada

Digital Marketing Manager | \$92,000 | +12% | United States, European Union, Singapore

Content Strategy Lead | \$85,000 | +16% | United States, Australia, Germany

Influencer Partnership Specialist | \$72,000 | +20% | United States, UAE, India

E-commerce Performance Analyst | \$88,000 | +15% | United States, European Union, Japan