

Behavioural Science for Business

## Global Roles, Median Salaries and Top Hiring Markets

Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Role | Median Salary (USD) | 5-Yr Growth | Top Hiring Markets

Behavioral Insights Analyst | \$95,000 | +12% | United States, United Kingdom, Singapore

Consumer Psychologist | \$110,000 | +10% | United States, Canada, Germany

Organizational Change Consultant | \$120,000 | +14% | United States, United Arab Emirates, Australia

Marketing Strategy Manager | \$105,000 | +11% | United States, European Union, Japan

Human-Centered Product Designer | \$100,000 | +13% | United States, European Union, India