

Behavioural Science for Business

Projected Demand & Median Salaries Across Leading Global Markets

Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Market | Projected Vacancies (2030) | 5-Yr Growth | Median Salary (USD)

United States | 120000 | +18% | \$115,000

European Union | 85000 | +15% | \$105,000

United Kingdom | 30000 | +14% | \$100,000

India | 45000 | +22% | \$45,000

Asia-Pacific | 70000 | +20% | \$80,000