
Developing Training Programs for Professionals

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Rise of Artificial Intelligence | As AI transforms the job market, professionals with the ability to develop effective training programs will be in high demand to upskill and reskill employees | McKinsey Global Institute

Increasing Need for Digital Literacy | With the rapid shift to online learning, the ability to create engaging and effective digital training programs is becoming a highly valued skill set | World Economic Forum

Growing Focus on Employee Retention | As the cost of replacing an employee continues to rise, companies are willing to pay a premium for professionals who can develop training programs that increase employee retention and productivity | OECD