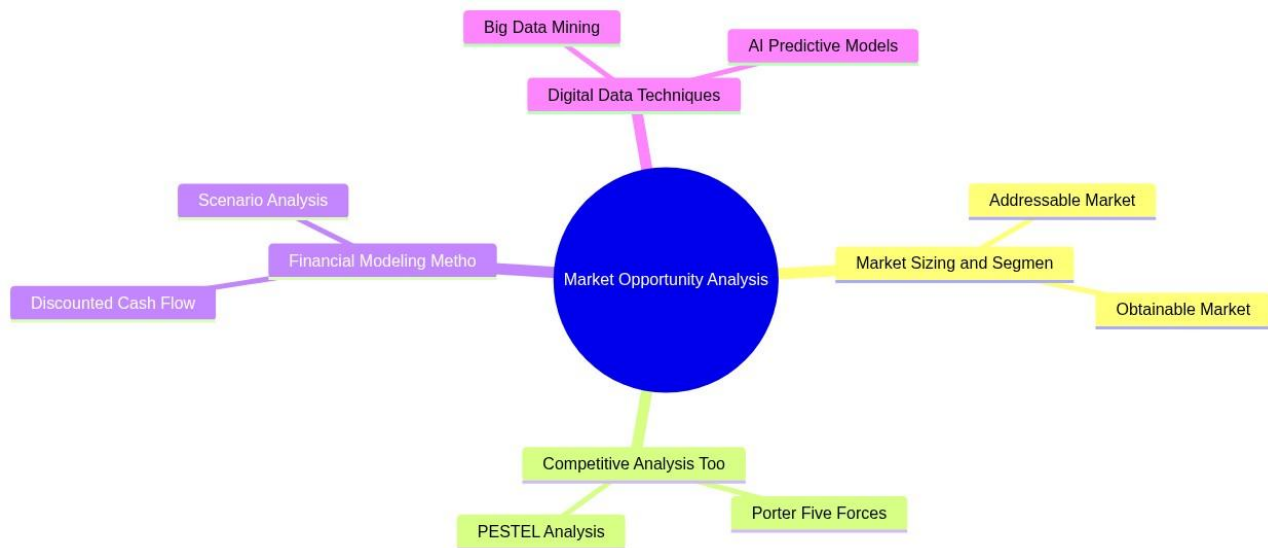


Certificate in Business Diversification Strategy

Market Opportunity Analysis



mindmap

```
root((Market Opportunity Analysis))
  Market Sizing and Segmen
    Addressable Market
    Obtainable Market
  Competitive Analysis Too
    Porter Five Forces
    PESTEL Analysis
  Financial Modeling Metho
    Discounted Cash Flow
    Scenario Analysis
  Digital Data Techniques
    Big Data Mining
    AI Predictive Models
```