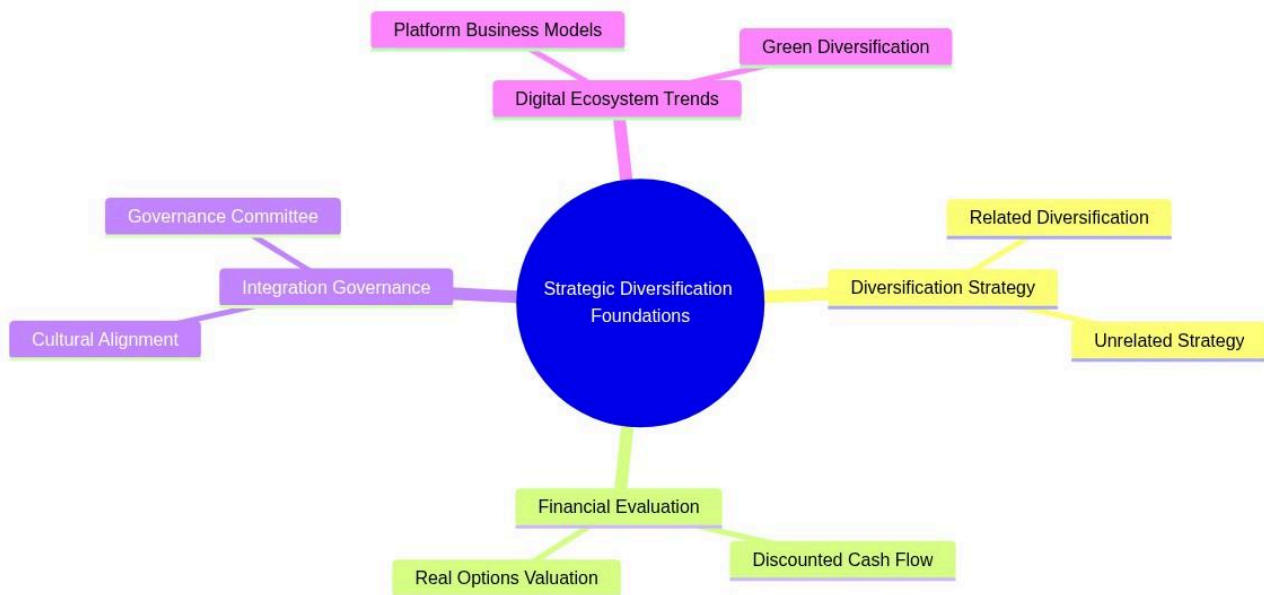


Certificate in Business Diversification Strategy

Strategic Diversification Foundations



mindmap

```
root((Strategic Diversification Foundations))
  Diversification Strategy
    Related Diversification
    Unrelated Strategy
  Financial Evaluation
    Discounted Cash Flow
    Real Options Valuation
  Integration Governance
    Cultural Alignment
    Governance Committee
  Digital Ecosystem Trends
    Platform Business Models
    Green Diversification
```